



FREQUENTLY ASKED QUESTIONS

Saturday, October 8, 2015 11 am to 5 pm*

Main Street Madison, IN*

WHAT IS IT? It's a community celebration of food and music on Main Street in Madison, Indiana. There will be judging in four categories: Soup, Stew, Chili, and Brew. Tasting opportunities will be available for those who buy tickets. There will be three stages for live music, the Grote Kid's Zone, and fun activities throughout the day.

WHO MAY PARTICIPATE? Restaurants, Businesses, Non-Profits, Churches, Clubs, Fire/Police/Health and Government Units. This pretty much means everyone (except individuals)!

WHERE WILL IT BE? On Main Street between Jefferson and Broadway. The music stages will be located near Mulberry, West, & Poplar Streets. There will be ticket booths near Broadway, West, Jefferson, and the Comfort Station. Each ticket booth will have First Aid, Lost & Found, contact information for event organizers, and the emergency contingency plan.

WHAT ARE THE TIMES? Main Street will close at 8:00 am to give you time to set up and start cooking. Ticket sales will begin at 10:30 am. The festival will begin at 11:00 am and close at 5:00 pm. Main Street will re-open around 7:00 pm.

HOW MUCH FOR A BOOTH? Food booths are \$50 for Chamber Members/\$75 for Non-Chamber Members. This includes all entry fees and a 20'X12' booth space (the size of one parking space). Sponsor booths are available for \$150 (\$175 for Non-Members).

WHAT DO I NEED TO BRING? For a food booth, you will need to bring all equipment necessary to cook your food on-site and to serve your food in compliance with the Jefferson County Board of Health's temporary food service requirements. This includes, but is not limited to: tents, tables, chairs, pots, ladles, grey water tanks, and a heating unit. The festival will provide you with a 20'X12' space, serving containers, spoons, and napkins.

MAY I CHARGE FOR SAMPLING? We ask that NO CASH transactions take place at your booth. You will be compensated with tickets which the public may purchase for \$1 each at any Chamber ticket booth. You collect these tickets and turn them in at the end of the Festival. The Chamber will send you a check for 85 cents for each ticket you collect. Prices are set for soups, stews, and chili (\$2.00, \$3.00, and \$4.00 for 4 oz., 6 oz., and 8 oz. servings respectively).

DO I NEED TO APPLY FOR A TEMPORARY FOOD SERVICE PERMIT? **YES!** Tax-exempt organizations are exempt from some requirements. The Jefferson County Health Department is the authority for requirements on food served at outdoor festivals. If you are unfamiliar with the requirements, please contact Gayle at the Jefferson County Health Department (812)273-1942.

DO I NEED TO BE A CERTIFIED FOOD HANDLER? You or someone at the booth must have the certification. One exception is that churches and non-profits can apply to the Health Department for exempt status.

HOW MUCH SOUP? For the competition you need only 12 ounces per category. Obviously, you will want to make much more to serve to the crowd. Some booths have sold as much as 36 gallons of soup, stew, or chili.

WHAT ABOUT OTHER FOOD ITEMS? Booths must offer at least one soup, stew, chili, or non-alcoholic brew. We welcome other food items in addition to soups, stews, chilis, and brews. Again, we ask that NO CASH transactions take place at your booth.

WHAT IS THE MISSION OF THIS EVENT? To highlight some of the excellent cuisine of Jefferson County and eat some great food, to help non-profits make money for their organizations, to celebrate local musical talent, to showcase Madison's Main Street, and to have FUN!!!